



2026-2027 Academic Year
List of Courses Offered in Foreign Language
2026-2027 Akademik Yılı
Yabancı Dilde Açılacak Dersler Listesi

Faculty of Tourism
Turizm Fakültesi

	Department <i>Bölüm</i>	Course Code <i>Ders Kodu</i>	ECTS <i>AKTS</i>	Course Title <i>Dersin Adı</i>	Semester <i>Dönem</i>	Course Content <i>Dersin İçeriği</i>	Academic Staff <i>Dersi Veren Öğretim Elemanı</i>	Online Available <i>Çevrimiçi</i>
1	Tourism and Gastronomy Management <i>Turizm ve Gastronomi Yönetimi</i>	TGY 101	4	Tourism And Tourism Management	Fall <i>Güz</i>	The aim of this course is to provide the student an understanding of the key issues of tourism. This introductory course is designed for first year students to study the key terms, general concepts, and history of tourism. The course will provide an insight of tourism system, its economic, social and environmental aspects, demand and supply of tourism, planning and development, and the management of tourism.	Asst. Prof. Dr. Zeynep KARSAVURAN	
2	Tourism and Gastronomy Management <i>Turizm ve Gastronomi Yönetimi</i>	TGY 103	4	Sustainability	Fall <i>Güz</i>	Contribution of Tourism to GDP, multiplier effect, the characteristics of employment and income created by tourism. Sustainable tourism planning approaches and models tourism policy creation processes cooperation and involvement of stakeholders, role of public sector in policy setting and planning on issues such as taxation, government support and regulations in sustainable tourism development. Evaluation of tourism plans and policies on local, national and international scale, comparison of Tourism Planning and policy approaches in selected countries and regions.	Asst. Prof. Dr. Onur SELÇUK	
3	Tourism and Gastronomy Management <i>Turizm ve Gastronomi Yönetimi</i>	TGY 105	3	Introduction to Economics	Fall <i>Güz</i>	The main goal of this course is to provide students with the firm understanding of the basic micro and macro economical concepts and how these should be studied in the tourism context. The course content covers; basic economic concepts, demand, supply, market equilibrium, flexibility, consumer behavior, firm behaviour and production function, perfect competition market, imperfect competition market, income distribution and national income. economic growing, unemployment, money and banking system, inflation and devaluation	Asst. Prof. Dr. Gürkan AYBEK	
4	Tourism and Gastronomy Management <i>Turizm ve Gastronomi Yönetimi</i>	TGY 111	4	Introduction to Gastronomy	Fall <i>Güz</i>	The course covers fundamental concepts related to gastronomy and culinary arts, its relationship with other sciences, the history and significant developments of world cuisines, world cuisines from the past to the present, gastronomy tourism, hygiene in the kitchen, gastronomic etiquette.	Asst. Prof. Dr. Gürkan AYBEK	
5	Tourism and Gastronomy Management <i>Turizm ve Gastronomi Yönetimi</i>	TGY 119	3	Special Interest Tourism	Fall <i>Güz</i>	The aim is for students to gain knowledge about the motivations, attractions, and destination preferences that drive different tourism behaviors, to develop ideas about mass tourism and the types of tourism products that offer alternatives to it, and to learn about the concepts of special interest, participatory experience creation, originality, staging, creative tourism experience, and niche markets. Students will also work on developing product types that they will evaluate within the scope of special interest.	Asst. Prof. Dr. Onur SELÇUK	