



**2023-2024 Academic Year**  
**List of Courses Offered in Foreign Language**

**Faculty of Sport Sciences**  
***Spor Bilimleri Fakültesi***

	Department <i>Bölüm</i>	Course Code <i>Ders Kodu</i>	ECTS <i>AKTS</i>	Course Title <i>Dersin Adı</i>	Semester <i>Dönem</i>	Course Content <i>Dersin İçeriği</i>	Academic Staff <i>Dersi Veren Öğretim Elemanı</i>	Online Available <i>Çevrimiçi</i>
1	Spor Yöneticiliği <i>Sports Management</i>	YÖN216	2	Professional English 2	Bahar <i>Spring</i>	Understanding the basic sentences concerning sport sciences and their pronunciation, basic sport branches in English, basic sentences in recreational management, sport enterprises and organizational structure, customer relations, understanding and reading the correspondence, cv and job application examples, telephone dialogs, basic sentences of sport marketing, economics, industry, sociology, psychology	Prof. Dr. Evren TERCAN KAAS	
2	Spor Yöneticiliği <i>Sports Management</i>	YÖN434	4	Marketing in Sports	Bahar <i>Spring</i>	identifying what the sport product is, the production phase of the product, the sale of the product and after-sales services until the entire marketing process is discussed in detail.	Prof. Dr. Evren TERCAN KAAS	
3	Spor Yöneticiliği <i>Sports Management</i>	YÖN334	2	Professional English 4	Bahar <i>Spring</i>	Paragraph reading, understanding and translation of sport sciences, presentation of sport branches in English, paragraph understanding, reading and translation about recreation management, presentation of sport organizations and organizational structures, solving the problems of customers in sport organizations, making the correspondence in sport organizations, preparing a cv and making job application in English, telephone dialogs, paragraph reading understanding and translation of sport business, economics, marketing, sociology and psychology	Prof. Dr. Evren TERCAN KAAS	
4	Spor Yöneticiliği <i>Sports Management</i>	YÖN349	3	Sports Economics	Güz <i>Fall</i>	Development of sport industry on national and international base. Basic economical concepts, scarcity, demand and supply, market structure in sport industry, specific sectors, demand in sport, individual participation and Professional sports, supply in sport, private sector, economics for sport facilities and organizations, sport economics of Professional teams, effect in economical development, labor market for sport industry, competition in sport economics, economical impact of sponsorship and broadcast rights, international and global issues in sport economics	Prof. Dr. Evren TERCAN KAAS	