



2025-2026 Academic Year
List of Courses Offered in Foreign Language
2025-2026 Akademik Yılı
Yabancı Dilde Açılacak Dersler Listesi

Institute of Social Sciences
Sosyal Bilimler Enstitüsü

	Department Bölüm	Course Code Ders Kodu	ECTS AKTS	Course Title Dersin Adı	Semester Dönem	Course Content Dersin İçeriği	Academic Staff Dersi Veren Öğretim Elemanı	Online Available Çevrimiçi
1	Department of Business Administration	BUS5001	8	International Marketing	Fall/Güz	Concepts & Coverage, International Marketing Environment, Importing & Exporting, Market Entry Modes, Product-,Pricing-,Distribution-Decisions	Prof. Dr. Şafak AKSOY	Face-to-face/ Yüzyüze
2	Department of Business Administration	BUS5002	8	Financial Statements Analysis	Fall/Güz	This course aims to provide students with the theoreticel knowledge and practical skills related to the analysis and interpretation of corporate financial statements	Prof. Dr. Ashhan E. BOZCUK	Face-to-face/ Yüzyüze
3	Department of Business Administration	BUS 5014	8	Artificial Intelligence Algorithms and Business Applications	Fall/Güz	General concept of machine learning and applications for different business problems	Prof. Dr. Ömür TOSUN	Face-to-face/ Yüzyüze
4	Department of Business Administration	SOE 5909	8	Research Methods in Social Sciences	Fall/Güz	This course aims to provide students with an understanding of research processes in social sciences, effective use of scientific methods, and the development of research designs. It covers research techniques, data collection methods, analysis procedures, and ethical guidelines.	Assoc. Dr. Umut KUBAT DOKUMACI	Face-to-face/ Yüzyüze