

4th INTERNATIONAL MEDIA STUDIES SYMPOSIUM Online

Communication Research in Digital Society

May 16-18, 2022

Akdeniz University Faculty of Communication - Antalya / Turkey



ims.akdeniz.edu.tr

IMS 2022

4th International Media Studies Symposium

Akdeniz University, Faculty of Communication, Antalya, Turkey

Akdeniz University's Faculty of Communication is one of the leading faculties of communication in Turkey. It has the main intention to advance the academic education, knowledge, and research in the field of communication. To provide a platform of sharing knowledge, communicating with people, discussing innovative methods and theories, and disseminating original contributions, the Faculty organizes the biannual international media studies symposium (**IMS 2022**) with the attendance of academics, practitioners, and researchers from around the world.

The **4th International Media Studies Symposium** will be held online on **May 16 - 18, 2022**. The symposium is supported by many institutions and NGOs such as *Antalya Journalists' Association*, *Akdeniz Advertisers' Society*, *Akdeniz Communication Association*, *UniFM*, *AKÜN TV*, and *AKIL News Agency*.

Akdeniz University's Faculty of Communication was established with the decision of the Council of Ministers dated 12.08.1998 and numbered 98/11614, according to the additional article 30 of the law numbered 2809 dated March 28, 1983. The **Faculty of Communication**, which started education in the 2000-2001 academic year, is one of the most preferred communication faculties in Turkey by providing higher education to more than **2000 students** in the departments of **Public Relations and Publicity, Journalism, Advertising, and Radio-Television and Cinema** in the 2020-2021 academic year. Its mission is not only excellence in higher education in the field of communication, but also societal relevance, the improvement of practical talent, and profound influence on societal issues.

Call for Contributions

Academics, practitioners, and researchers are invited to submit structured abstracts and papers related to the theme of the symposium:

Communication Research in Digital Society

The Main Theme

A modern and progressive society emerges as a result of the adoption and integration of information and communication technologies (ICT) at home, work, education, and recreation, and is supported by advanced telecommunications and wireless connectivity systems and solutions which these systems offer in every sphere of life.

The digital society offers unimaginable opportunities, driving growth, improvement of citizens' lives and efficiency to many areas including health services, transportation, energy, agriculture, manufacturing, retail, and public administration using mobile and cloud technologies, Big Data, artificial intelligence, and the Internet of Things.

Having the capability of utilizing competently these opportunities provided by digital society, a good digital citizen advocates for equal digital rights for all, leverages digital tools to collaborate with others, respects digital privacy, intellectual property, and other rights of people online.

While they apply critical thinking to all online sources, including fake news or advertisements, they also understand the permanence of the digital world, and proactively manage their digital identity.

In this regard, we frame the theme of the 4th International Media Studies Symposium as "Communication Research in Digital Society" this year. We invite contributions that bring up new research topics dealing with the recent changes in the practice of communication. Participants are encouraged to focus on the role of technologies in transforming people's daily experiences from a multidisciplinary perspective. Further consideration may be given to the pressure for upscaling digital communication abilities.

We encourage submissions of using innovative methods and interdisciplinary approaches that contribute to empirical knowledge and theory building. IMS 2022 invites papers in the following (but not limited to) themes and sub-themes:

Call for Contributions

Academics, practitioners, and researchers are invited to submit structured abstracts and papers related to the theme of the symposium:

Communication Research in Digital Society

Track 1:

Public Relations and Advertising

- Digital corporate communication
- Digital marketing and advertisement
- Digital turn in cultural consumption
- Ecological crisis communication
- Interpersonal communication
- Organizational communication
- Risk communication and social media
- Role of mass media in public health communication

Track 2: Politics

- Cyber crimes
- Digital capitalism and the media industry
- Discourse, rhetorics, ideology
- Disinformation and fact-checking
- e-Governance
- Ecological crisis
- Hate crimes and social media
- Post-truth, polarization, populism
- Social movements
- Surveillance

Track 3: Methodology

- Big Data
- Methodological innovations in research (Netnography)

Track 4: Journalism

- Data journalism and data literacy
- Online journalism

Track 5: Education

- Digital literacy
- Digital upskilling in communication
- Online education

Track 6: Cinema

- Digital cinema
- Digital platforms and IP Tv
- Digital audio programme - podcast

Track 7: Open Track

- Digital addiction
- Digital games
- Digital turn in art
- e-Sports
- Industry 5.0
- Legal and ethical aspects of digital communication
- Transmedia storytelling

Outline of the Program

Monday, May 16th

- Keynote Speakers' Session

The IMS 2022 will formally begin with the keynote talks of distinguished academics, who will share their knowledge and research experiences theoretically and methodologically in the field of communication. More information on the main topics of the keynote speeches, titles and keynote speakers can be found on symposium website.

- Symposium starts in the afternoon.

Tuesday, May 17th

- Paper presentations (parallel sessions)

Wednesday, May 18th

- Paper presentations (parallel sessions)
- Awards presentation
- Symposium ends late afternoon

KEY DATES

- Deadline for Abstract Submission: **March 6, 2022**
- Announcement of Accepted Abstracts: **April 5, 2022**
- Deadline for Symposium Registration: **April 22, 2022**
- Announcement of Symposium Program: **May 2, 2022**
- Symposium Dates: **May 16-18, 2022**

All structured abstracts are to be prepared on Structured Abstract Template (available on symposium website) and be submitted through Google Forms form (<https://forms.gle/KEeWy9QZzanS2YLc8>). Presentation at the symposium is only possible if structured abstracts were submitted and accepted after a double-blind peer review.

Structured Abstracts: 800-1500 words, excluding tables, figures, and references. Should include the following sections: Introduction, Study Design/Methodology, Findings, Originality/Value, Research Limitations, Practical and/or Social Implications, Keywords, References.

After the symposium, authors of selected best presentations will be invited to submit their full paper to:

- The Journal of Akdeniz University Faculty of Communication (publication conditional upon the double-blind peer review process of JAUF)
- The Akdeniz University Journal of the Institute of Social Sciences (publication conditional upon the double-blind peer review process of AKSOS)

Outline of the Program

REGISTRATION

Registration will be complete after participants submit their structured abstracts and pay the participation fees.

The registration fee of the Symposium is €100, and includes:

- Symposium Abstract e-Book
- e-Certificate of Participation
- Symposium Program e-Book
- Admission to symposium sessions

AWARDS

During the symposium, the following awards will be presented:

- IMS Best Paper Award
- IMS Most Promising Young Researcher Award
- IMS Most Innovative Paper Award

Local Organizing Committee

Figen E布伦, Professor

Seçil Deren Van Het Hof, Professor

Sibel Hoştut, Associate Professor

Ayşad Güdekli, Associate Professor

Hediye Aydoğan,
Dr. Research Assistant

Gülten Adalı Aydın,
Research Assistant

Ayşe Himmetoğlu,
Research Assistant

Mustafa Akbayır,
Research Assistant

For more information and how to apply, please visit:

<http://ims.akdeniz.edu.tr>



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