

Tourism Faculty Newsletter

TRUSTED TASTES IN RESTAURANTS PANEL



On December 10, 2024, the Trusted Taste in Restaurants Panel was held at the Faculty's Nuri Özaltın Conference Hall, moderated by Prof. Dr. Bahattin ÖZDEMİR, Head of the Gastronomy and Culinary Arts Department. The panel discussed the importance of protecting consumers from adulteration and imitation to ensure access to trusted tastes in restaurants.

MEETING ON INTERSHIP IN WORKPLACE



An informational meeting was held on Friday, December 20th, at the Nuri Özaltın Conference Hall regarding the Workplace Training course offered in the Spring Semester as part of the 7+1 Education Model for senior students of the Tourism Management Department and the Gastronomy and Culinary Arts Department.

- 2 Panels and Talks Hosted by Our Faculty
- 4 Activities of Research and Development Commission
- 5 Scientific Activities of our Academic Staff
- 6 Students' Technical Visits
- 7 Administrative Activities and Meetings at Our Faculty

Panels and Talks Hosted by Our Faculty

Eye-Opening Talks: The Tourism Management Department has organized a series of events titled *Eye-Opening Talks* aimed at bringing together leading figures from the tourism sector with our faculty students. The first event took place on November 5, 2024, featuring a talk by Kaya GÜRLERSAN titled *Advice for Young Tourism Professionals*.



In the second event, Adil GÜRKAN, Director of Education and Communication at Kilit Hospitality Group, delivered a talk on *Rising Trends in Tourism* on November 6, 2024. The third event, held on December 3, 2024, featured a speech by İ. Hakan YILMAZ, Group Human Resources Director at Akra Hotels, titled *The Importance of Human Values in the Value Promise Given to the Customer*.

Mediterranean Cultural Heritage Conferences: The "Mediterranean Cultural Heritage Conferences," organized in collaboration between Tourism Guidance Department and the Akdeniz Culture and Tourism Club, are continuing. The third event took place on October 16, 2024, with Prof. Dr. Taner KORKUT, a faculty member of Archaeology Department and Head of the Tlos Ancient City Excavations, as the speaker. The topic of his lecture was *Tlos: A Lycian City on the Slopes of the Akdağ Mountains*. The 2024 Excavation Work, was held on December 20, 2024, with Assoc. Prof. Dr. Murat TAŞKIRAN, a faculty member at Pamukkale University and Head of the Sillyon Ancient City Excavations, as the speaker.



Panels and Talks Hosted by Our Faculty

Sectoral Talks: The sectoral talks titled *Transactions and Contracts in Travel Businesses* and *Comparison of Travel Agencies and Tour Operators* were organized by the Department of Tourism Guidance on October 18, 2024, and November 1, 2024. Moderated by Dr. Aylin GÜVEN HAMURİŞÇİ, the events featured Barış DEĞİRMEN, the Supply Management Manager at TUI Musement, as a speaker. He shared insights into the legal and operational processes of travel businesses and their roles in the sector.



LÖSEV Promotion and Benefit Seminar: LÖSEV volunteers visited our Faculty on December 4, 2024. During the event held in the Nuri Özalp Conference Hall, they provided our students with information about the foundation and its projects.

Fighting Drug Addiction Training: As part of the Action Plan for Combating Behavioral Addictions and Drugs, the *Narco Guide Youth Module* training was delivered by Narco Guide Police Officer Şahin DEMİRKIRAN. The training took place on October 25, 2024, in the Nuri Özalp Conference Hall of our Faculty, and was aimed at our students and academicians.

In-Service Training Program

An *Awareness Training in Communication* session for the staff of our Faculty was conducted on December 23, 2024, by Assoc. Prof. Dr. Gül COŞKUN DEĞİRMEN at the Nuri Özalp Conference Hall of our Faculty.

In addition to the face-to-face training, an in-service training program was prepared through the content provided via the Presidential Distance Education Portal. As part of this program, our Faculty staff completed various training modules, including topics such as *Protocol Rules* and *Stress in the Workplace*, during December 2024.

Activities of Research and Development Commission

TÜBİTAK 2209-A Informational Meeting: An informational meeting was held on October 9, 2024, as part of the TÜBİTAK 2209-A University Students Research Project Support Program. The meeting was conducted by Dr. Ferhan BALCI TORUN from the Department of Gastronomy and Culinary Arts.



Graduate Education and Academic Career in the USA: On November 27, 2024, Assoc. Prof. Dr. Tarık DOĞRU, Director of Graduate Programs at Dedman College, Florida State University, met with our students and academics in the Nuri Özaltın Conference Hall. He provided information on graduate education and career opportunities in the USA, answered questions, and shared his recommendations for creating a roadmap for academic and career development.

QCA in Tourism Research: In collaboration with the Department of Tourism Management and the Faculty of Tourism Research and Development Commission, Dr. Onur SELÇUK, from the Department of Tourism Management, held presentation about the QCA (Qualitative Comparative Analysis) approach, a newly used method in tourism research. The event, held on December 12, 2024, included an exchange of ideas and information among the participants



Our Faculty Member's TÜBİTAK Success

The project titled "Socio-Psychological Factors and Consequences Affecting The Mental Well-Being of Hotel Employees: Role of Employee Resilience and AI-Supported Chatbot Attitude," by Assoc. Prof. Dr. Gülseren YURCU, from Recreation Management Department, has been selected for support under the TÜBİTAK 2219 - Postdoctoral Research Fellowship Program for Research Abroad. We congratulate our faculty member and wish her continued success.

Scientific Activities of our Academic Staff



Mardin Artuklu University organized the *II. International Mesopotamian Faith and Culture Tourism Congress and the Workshop on the Road to a University Focused on Faith and Culture Tourism: Mardin Artuklu University* on December 5-7, 2024. Our faculty member, Prof. Dr. Özlem GÜZEL, participated as a session moderator in both the congress and the workshop.

Asst. Prof. Dr. Hava KESKİN, from Tourism Guidance Department, participated in the 7th International Social Sciences Symposium (ASOS Congress), hosted by Istanbul Sabahattin Zaim University from December 13-15, 2024. She presented her paper titled *Reading Ancient Societies Through Sculptural Works: The Nysa ad Maeandrum Example*.

Prof. Dr. Özlem GÜZEL also participated in the *Climate Change Adaptation and Sectoral Climate Change Effects Training*, which took place on October 15-16, 2024. This training was part of the *Strengthening Climate Adaptation Action in Turkey Project*, funded by the Ministry of Environment and Urbanization and the European Union, and supported technically by the United Nations Development Program (UNDP).



On November 9, 2024, our Tourism Guidance faculty members conducted in-service training for employees of Ethno Hotel.

Prof. Dr. Özlem GÜZEL delivered a session on the Protection of Cultural and Natural Heritage, and Dr. Aylin GÜVEN HAMURİŞÇİ presented on *Sustainable Tourism*.



Student's Technical Visits

Elmalı Trip: As part of the activities of the Tourism Guidance Department, a trip to Elmalı was organized with Prof. Dr. Özlem Güzel. The students first visited the vineyards and the Elmalı Museum, then continued to visit the Abdal Musa and Budala Sultan Tombs, where they performed traditional rituals.



Visit to Antalya Tourism Fair: Students from Tourism Guidance Department, accompanied by Prof. Dr. Özlem Güzel, visited the Antalya Tourism Fair. There they had the opportunity to meet with industry professionals, gain insights on creating job opportunities, and receive guidance on shaping their careers.



Lycia Technical Trip: A technical visit to the Lycia Vineyards, located in Elmalı, Antalya, was organized for the students of the Department of Gastronomy and Culinary Arts. The trip, organized by Prof. Dr. Bahattin ÖZDEMİR, focused on examining the grape varieties harvested in the Elmalı region's vineyards and the techniques used in wine production.



Side & Aspendos Trip: A trip to Aspendos & Side was organized for Tourism Guidance students with Assoc. Prof. Dr. Diren ÇAKILCI. Our students had the opportunity to experience the region's historical and cultural heritage firsthand..

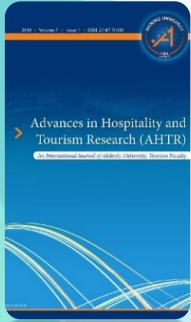
Commemorative Meal



On Friday, November 8, 2024, a commemorative meal was held at our faculty in honor of our colleagues who have passed away. We would like to express our gratitude to the 4th-year students of the Department of Gastronomy and Culinary Arts Ramazan ÖZÇELİK, Yusuf TEKSİN, Ramazan DİNÇER, Rumeysa GEDİK, Nergiz İSMAİLOĞLU, and Ümmü Gülsüm POLENT, who contributed to the organization of the meal, as well as to our faculty members.

Administrative Activities and Meetings

- ❖ On October 24, 2024, our Rector Prof. Dr. Özlenen ÖZKAN chaired the *Comparative Analysis Workshop on Research University Performance Monitoring Criteria*. The Faculty Management and faculty members of the Research and Development Commission participated in the event.
- ❖ On November 5, 2024, a meeting of the Research and Development Commission was held. Activities and the schedule were determined based on requests and suggestions from commission members and department heads.
- ❖ On November 6, 2024, the Faculty Quality Commission met to review the quality processes for the 2024-2025 Academic Year.
- ❖ On November 27, 2024, our faculty's support services staff participated in the *Waste Management Training* organized by the Environmental Issues Research and Application Center of our university.
- ❖ Between November 20-29 and December 20, information sessions on "BIDR Writing" were held by our University's Institutional Development and Quality Coordination Office, with members of our Faculty Quality Board attending these sessions.
- ❖ On December 5 and 12, 2024, meetings of our Faculty Quality Board were held. As part of the University's Quality Assurance System, the "BIDR Cross-Evaluation Process" was launched to improve the Unit Internal Evaluation Reports. In this context, meetings were held to evaluate the Faculty of Economics and Administrative Sciences of our university.
- ❖ The departments of our faculty held "Advisory Board" meetings in December to gather suggestions, expectations, and opinions from internal and external stakeholders regarding the educational processes.



New Issue of Faculty Journal

The December issue of our faculty's international peer-reviewed journal, *Advances in Hospitality and Tourism Research (AHTR)*, indexed in ESCI, Scopus, and TR Index, has been published. All issues can be accessed via DergiPark, and article submissions can be made there.

<https://dergipark.org.tr/en/pub/ahtr>

Administrative Staff Changes

Mr. Süleyman ÇELİK has started his duties as the Faculty Secretary. We congratulate him and wish him success in his professional career.

On the behalf of the Tourism Faculty

Prof. Dr. Ebru TARCAN İÇİGEN
(Acting Dean)

Editor-in-Chief

Dr. Öğr. Üyesi Nurşah ŞENGÜL

Editorial Board

Res. Asst. Dr. Zeynep KARSAVURAN

Contact Us:

