



Tourism Faculty Newsletter

INTERNATIONAL ACADEMIC RANKING SUCCESS



According to the "QS World University Ranking by Subject 2025" report, which is published annually by the international higher education rating agency Quacquarelli Symonds (QS), Akdeniz University has been placed among the top 101-150 universities in 2025 after 2018, 2019, 2020, 2021, 2022 and 2023 as one of the two universities from Türkiye in the field of "Hospitality & Leisure Management", the study field of Tourism Faculty.

We would like to thank all our academic staff, stakeholders and university administration who contributed to this success.

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Panels and Guest Talks Hosted by Our Faculty

Volunteering and Youth Exchange Projects Conference:

Within the scope of the Tourism Guidance Department Activities and Career Planning course, a conversation titled "Volunteering and Youth Exchange Projects: Shaping the Future with European Union Opportunities" took place. At the event held on March 12, 2025 and moderated by Prof. Dr. Özlem GÜZEL, Antalya Training and Research Hospital Project Specialist Dr. Nazife ÖZTÜRK informed students about the opportunities offered by the European Union and explained the steps in applying for projects.



Book Days: Within the scope of the Book Days organized by Akra Kemer, the event titled "How Can I Realize Myself?", in which Ahmet ACAR took part as a speaker, was held on March 24, 2025 at the Faculty Conference Hall.

Guest Talk on Polish Market and Language: On March 19, 2025, a guest talk titled "Polish Tourism Market and Polish as a Rare Language" was held with Philologist and Tourist Guide Tutku KIŞLAK, accompanied by Prof. Dr. Özlem GÜZEL. During conversation with the students, the dynamics and travel habits of the Polish market, its developing position in Turkish tourism, and the advantages of Polish as a language were discussed.



Central European Tour and Guidance: On March 24, 2025, a guest talk titled "Central European Tours and Guiding" was held with our graduate student Serkan TANMAN, accompanied by Prof. Dr. Özlem GÜZEL. Professional insights on dynamics of Central European tours and guiding experience were shared with the students.

Conference Hosted by our Faculty

Conferences on the Mediterranean Cultural Heritage:

On March 11, 2025, our Faculty hosted the 5th conference in the series of joint events by the Department of Tourism Guidance and the Culture and Tourism Student Club. This conference featured Prof. Dr. S. Hakan ÖZTANER from Ankara University, Nysa Excavation Director, presenting on "The New Route of Cultural Tourism in the Menderes Basin".



Research and Development Commission Activities

Eye-Opening Talks: Within the scope of the Research and Development Commission activities, the 4th meeting of the "Eye-Opening Talks" interview series, initiated by our Faculty's Department of Tourism Management, Ahmet POLAT shared his experience and knowledge on HyperGuest with our students on March 24, 2025. In the 5th meeting of the "Eye-Opening Talks" series, Bahadır GERÇEK, managing partner of GTS Global Travel Services, met with our students on March 27, 2025, to discuss the place of machine learning and artificial intelligence in the online ecosystem of tourism and to open the door to new ideas."



Education and Training Commission Activities

An event titled "Scale Selection, Scale Adaptation and Scale Development Processes in Graduate Research," where Research Assistants Dr. Hatice KARAKAŞ from the Department of Tourism Management and Research Assistant Dr. Gürkan AYBEK from the Department of Gastronomy and Culinary Arts made presentations, was held on March 26, 2025, via Microsoft Teams, as part of the activities of our Faculty's Education and Training Commission.



Our Faculty at the South Career Fair

Our Faculty participated in GÜNKAF 2025, hosted by our University on February 23-24, 2025, with the "Recreational Recycling Workshop in Tourism". The workshop featured various activities under the coordination of Assoc. Prof. Dr. Gülseren YURCU, Faculty Member of the Department of Recreation Management.



UN Tourism Best Tourism Village Improvement Program Representation

Faculty Members Prof. Dr. Yıldırım YILMAZ, Prof. Dr. Özlem GÜZEL, and Assoc. Prof. Dr. Murad KASALAK participated in the evaluation meetings as representatives for the Demre-Üçağız Village Project, which was selected to participate in the Improvement Program (Upgrade Program) within the scope of the World Tourism Village List of the World Tourism Organization (UNWTO). This program aims to highlight world villages that protect culture and traditions and preserve biodiversity.



Radio Program Participation

On January 28, 2025, Dean of our Faculty Prof. Dr. Ebru İÇİGEN participated in TRT Antalya Radio's "Young Life Program" as a broadcast guest and discussed the tourism education protocol signed between the Ministry of Culture and Tourism and YÖK (Higher Education Council)

Event Participation of Our Faculty Members

Faculty Members Prof. Dr. Özlem GÜZEL and Assoc. Prof. Dr. Murad KASALAK attended the "Traditional AKTOB Meeting Year-End Evaluation" event organized by the Mediterranean Touristic Hoteliers and Operators Association (AKTOB) on January 15, 2025. During the meeting, the 2024 tourism evaluation for the world, Türkiye, and Antalya was conducted, and the tourism sector expectations for 2025 were also assessed.



Faculty Members Prof. Dr. Ebru İÇİGEN, Prof. Dr. Beykan ÇİZEL, Res. Asst. Dr. Onur SELÇUK, Res. Asst. Dr. Zeynep KARSAVURAN and Res. Asst. Dr. Gürkan AYBEK attended the 3rd Human Resource Management Summit organized by PERYÖN Akdeniz on February 7, 2025.

Prof. Dr. Ebru İÇİGEN participated as a speaker in the panel on "Academic Scenarios in Gastronomy Education" at the Culinary Forum held on February 26-27, 2025. In the same forum, Prof. Dr. Beykan ÇİZEL took part as a moderator in the panel titled "Welcome to the Department of Mistakes: Experience Between "If only" and "Good Thing".



Meetings with Sector

"Career and Sector Meetings" events were held in our faculty with the participation of The Land of Legends on March 5, 2025 and Corendon Hotels & Resorts on March 27, 2025. During these events, our students had the chance to ask their questions about the sector and get information about job opportunities.



Health Tourism Management Training

Certificates were presented to the participants who successfully completed the "Health Tourism Management Training" program organized in cooperation with the Health Tourism and Thalassotherapy Education Research and Application Center (SATTMER), Antalya Chamber of Commerce and Industry (ATSO) and the Western Mediterranean Development Agency (BAKA) at a ceremony held on February 11, 2025.

The ceremony was attended by the Vice Rector of our University Prof. Dr. Ayşe Gülbin ARICI, the Dean of our Faculty Prof. Dr. Ebru İÇİGEN and our faculty members Assoc. Prof. Dr. Yakin EKİN, Assoc. Prof. Dr. Adem ARMAN and Lecturer Naime BULUT.



Technical Trip of Our Students

Students taking the Agency Automations and Travel Operation Systems courses had the opportunity to meet with the team that wrote the Sejour Agency Program they learned in class. Accompanied by Asst. Prof. Dr. Abdullah AKGÜN, a Faculty Member at Tourism Management Department, the students visited San Bilgisayar on February 27, 2025,



International Activities

Within the scope of teaching mobility, Assist. Prof. Ferhan BALCI TORUN from Gastronomy and Culinary Arts Department visited Khon Kaen University in Thailand as a visiting researcher for 14 days in February 2025.

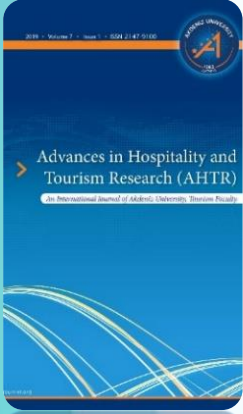


Faculty Academic Board Meeting

The Tourism Faculty's 2024–2025 Academic Board Meeting was held on March 26, 2025, in our Faculty's Nuri Özaltın Conference Hall. Following the presentation by our Faculty Dean, Prof. Dr. Ebru İÇİGEN, on academic and administrative processes, certificates of appreciation were presented to our faculty members who were determined as the "best educators" based on the highest scores from our students' evaluations for the fall semester.



New Issue of Our Faculty Journal



The March 2025 issue of our Faculty's international peer-reviewed journal named "Advances in Hospitality and Tourism Research (AHTR)", which is indexed in ESCI, Scopus and TR Index, has been published. All issues can be accessed through DergiPark and article applications can be made:

<https://dergipark.org.tr/en/pub/ahtr>

Administrative Changes in Our Faculty

Prof. Dr. Yıldırım YILMAZ has been appointed as the Head of Tourism Management Department of our Faculty. We wish our faculty member success in his new position.

**Concessionaire on behalf of the Tourism
Faculty**

Prof. Dr. Ebru TARCAN İÇİGEN
(Dean)

Editor-in-Chief

Assist. Asst. Prof. Nurşah ŞENGÜL

Editorial Board

Res. Asst. Dr. Zeynep KARSAVURAN

Contact us:

