



# Welcome to DATEV eG

Great to have you here!

# AGENDA

## LeadVET Multiplier Event Nuremberg 2023

### Today's Agenda

- |                  |                                                                                                                                                                          |
|------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 09:00 - 09:30 am | Vocational training and personnel development at DATEV: an outline                                                                                                       |
| 09:30 - 10:00 am | Agile Learning in corporate learning environments: Model and experiences at DATEV                                                                                        |
| 10:00 - 10:45 am | Tour of Datev with special consideration of new learning, new work and working environments                                                                              |
| 10:45 - 11:15 am | Coffee break & Refreshments                                                                                                                                              |
| 11:15 - 12:15 pm | Cooperation of companies and institutions of teacher training in vocational education: presentation followed by discussion (Christian Kaiser, DATEV & Karl Wilbers, FAU) |
| 12:15 - 12:30 pm | Closing words Multiplier Event (Karl Wilbers, FAU)                                                                                                                       |
| 12:30 - 13:30 pm | Lunch at the DATEV eG Casino                                                                                                                                             |





**Uwe Ritthammer**

Team Lead  
HR Apprenticeship



**Eva Danhof**

Team Lead  
HR Learning IT & Infrastructure

# DATEV eG

Shaping the future. Together.



# DATEV

## An IT community



for **tax advisors,**  
**auditors,**  
**lawyers**  
and their clients



One of Europe's  
largest IT service  
providers\*

\* Source: ICD-Ranking 2020

With  
a sustainable track  
record



# DATEV eG

## At a glance



**7**



times 'on the spot'  
in Europe



**8,400**  
**EMPLOYEES**



ARE ACTIVE FOR THE COOPERATIVE'S CLIENTS

**500,000**  
**CLIENTS**  
TRUST IN  
**DATEV**

**23**  
BRANCH OFFICES  
ENSURE A  
NATIONWIDE  
PRESENCE

TURNOVER ACHIEVED  
IN 2021:  
**€1.22**  
BILLION



# AGILE - FROM THE VERY FIRST DAY

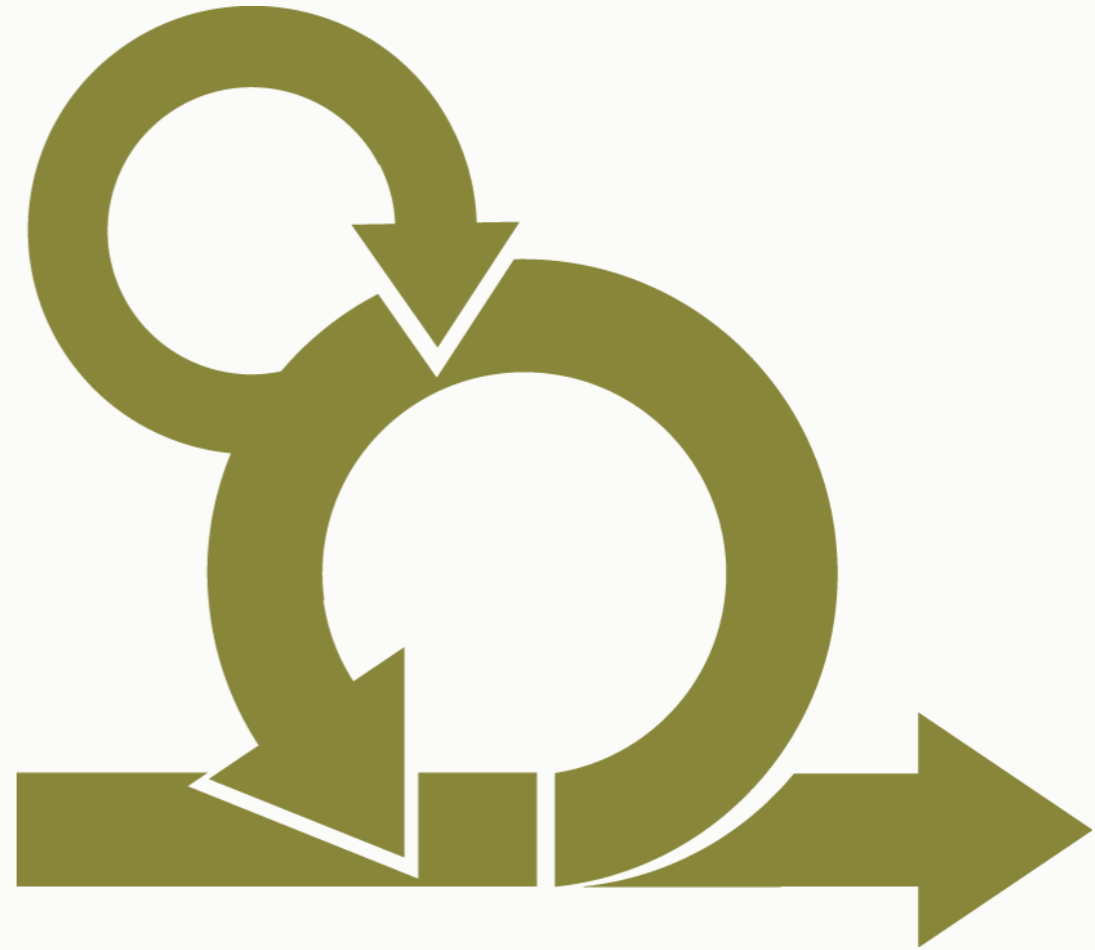
## CREATIVITY AND SELF-MONITORING IN OPERATIONAL TRAINING

Uwe Ritthammer  
Teamlead HR Apprenticeship



My first learning experience...







# Agile

## Adjective

**agile** (*comparative more er, superlative most er*)

1. Having the faculty of quick motion in the limbs; apt or ready to move; nimble;

Agile Learning: Technique for iterative and incremental learning & teaching, involving collaboration/interaction between individuals

and incremental development of software involving collaboration between teams.

*agile methods*

## Synonyms

active, alert, nimble, brisk, lively, quick

Virtues

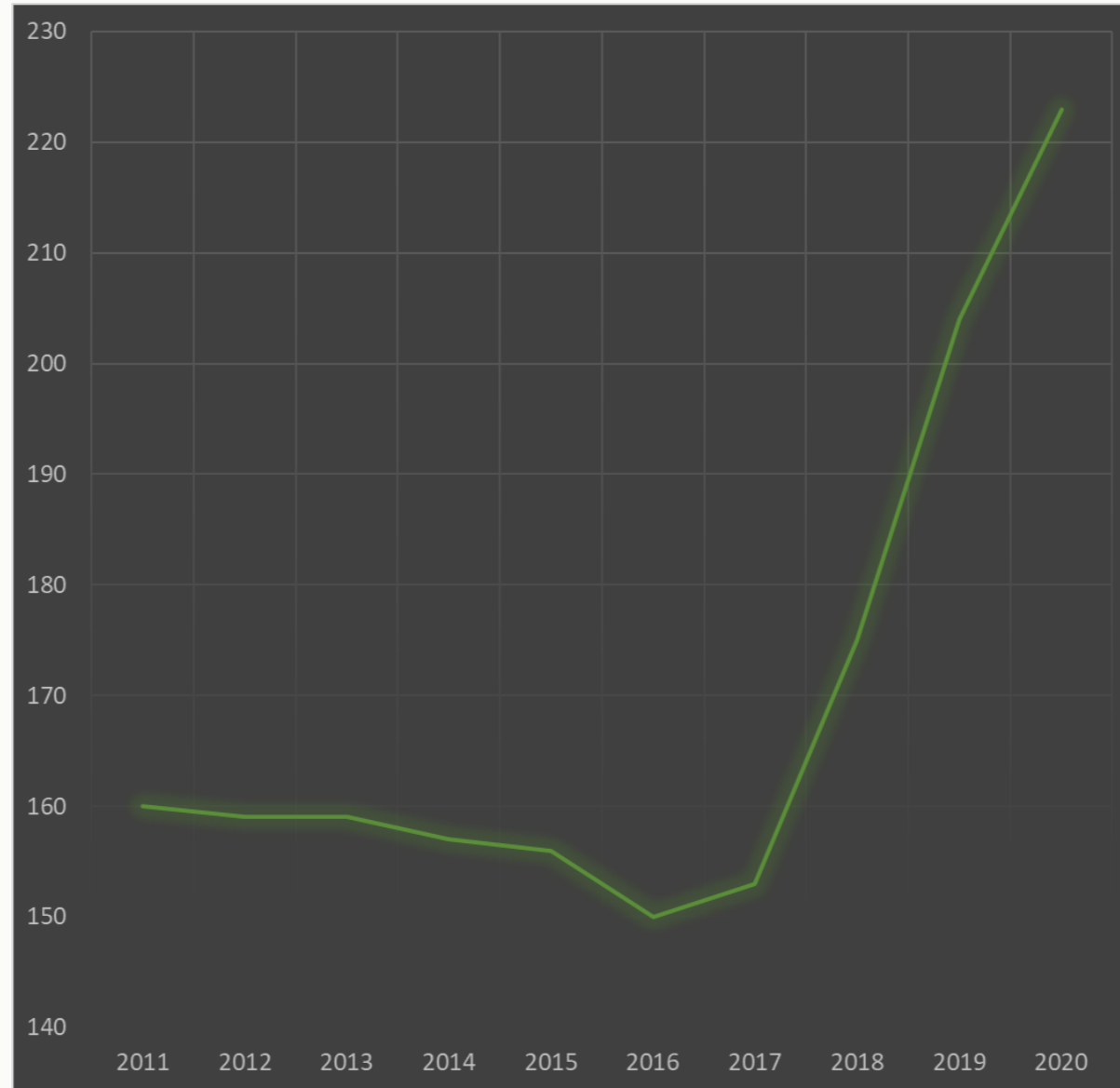
Principles

# Manifesto for Agile Software Development

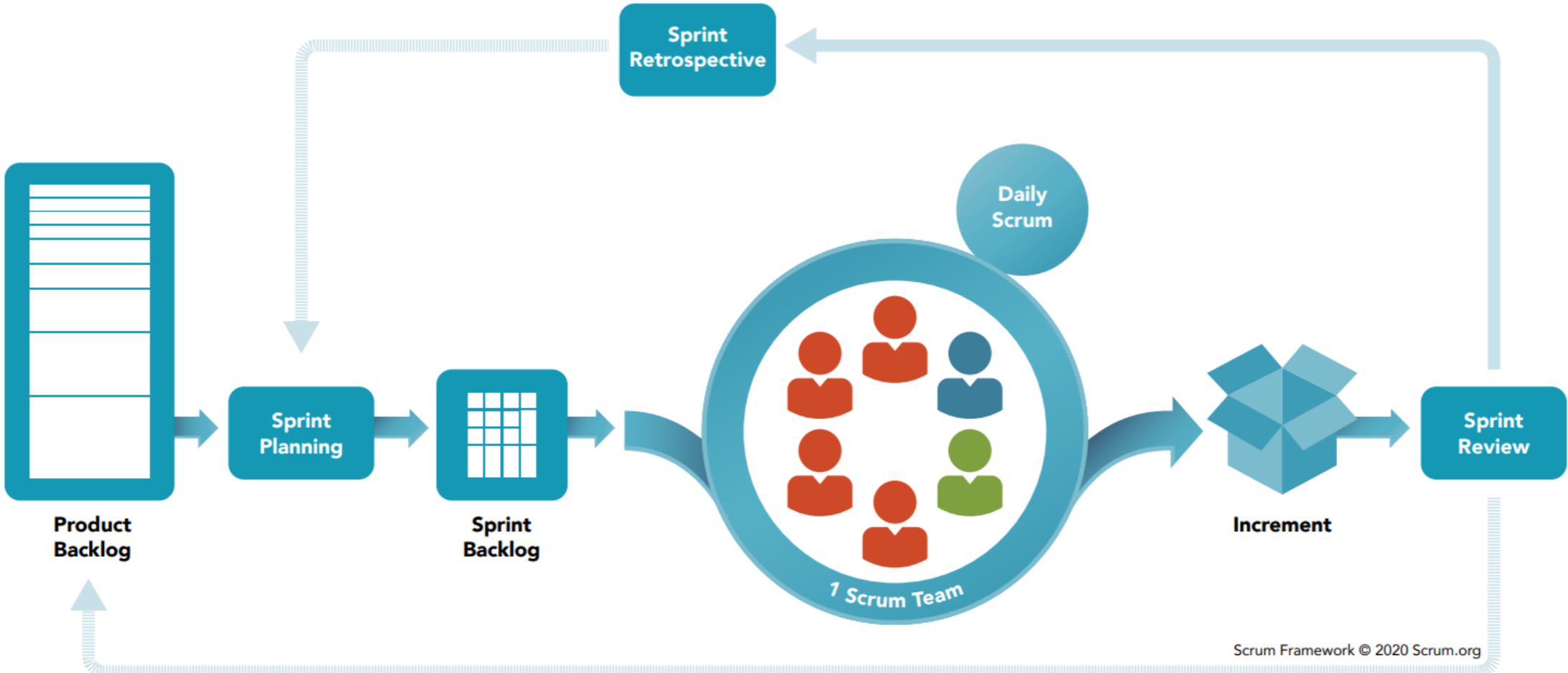
*Individuals and interactions over processes and tools*  
*Working software over comprehensive documentation*  
*Customer collaboration over contract negotiation*  
*Responding to change over following a plan*

Mindset

Necessity is the mother of invention...



# SCRUM FRAMEWORK



**Scrum Values**

- COURAGE**: Scrum Team members have courage to do the right thing and work on tough problems.
- FOCUS**: Scrum Team focuses on the work of the Sprint and the goals of the Scrum Team.
- COMMITMENT**: Team members commit to achieving the goals of the Scrum Team.
- RESPECT**: Scrum Team members respect each other to be a positive, respectful people.
- OPENNESS**: The Scrum Team and its stakeholders agree to be open about all the work and the challenges with delivering the work.



**COURAGE**

Scrum Team members have courage to do the right thing and work on tough problems

**FOCUS**

Everyone focuses on the work of the Sprint and the goals of the Scrum Team

**COMMITMENT**

People personally commit to achieving the goals of the Scrum Team

**RESPECT**

Scrum Team members respect each other to be capable, independent people

**OPENNESS**

The Scrum Team and its stakeholders agree to be open about all the work and the challenges with performing the work

How to...?

Apprentice-  
Seminar

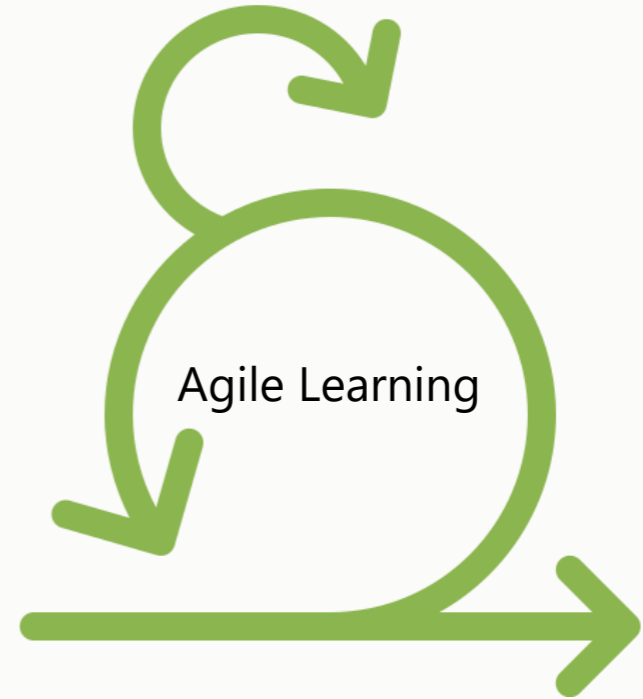


Agile Method  
(e.g. SCRUM)

Transformation



**Magic  
happens  
here!**



# Learning Sprint

Daily / Review



2 Days



Backlog



Retrospective

Planning



First results...





# Agile Mindset?

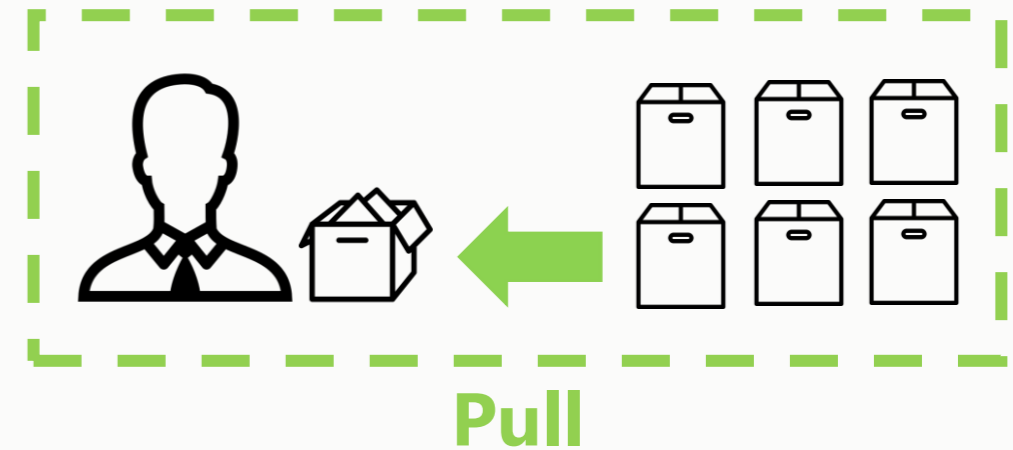
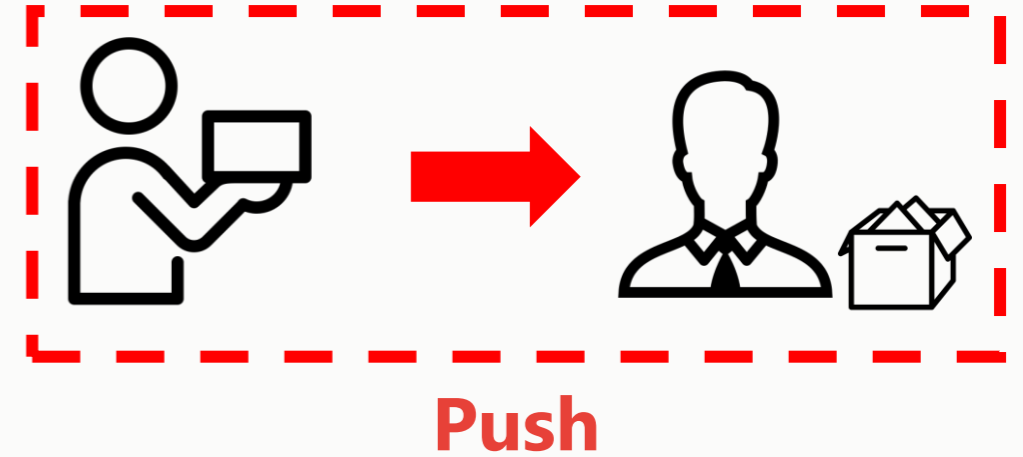
Good morning Uwe, is there anything planned by the training department to prepare for the final exam

Is this planned in the form of a workshop or does everyone have to prepare themselves

Hi Uwe, Franziska said you'll be there on Tuesday, may I come and copy the final exams. When are you there?

14.01.2022 14:40  
7:00 Uhr

Perfect, I'll come over there then



# Self control, personal responsibility, co-creation, ... Learning in Teams



The Newsletterteam



The Promoters-Team



The Internship-Team



The IT-Kompaktteam



The Social-Media-Team







# AGILE LEARNING IN CORPORATE LEARNING ENVIRONMENTS: MODEL AND EXPERIENCES AT DATEV

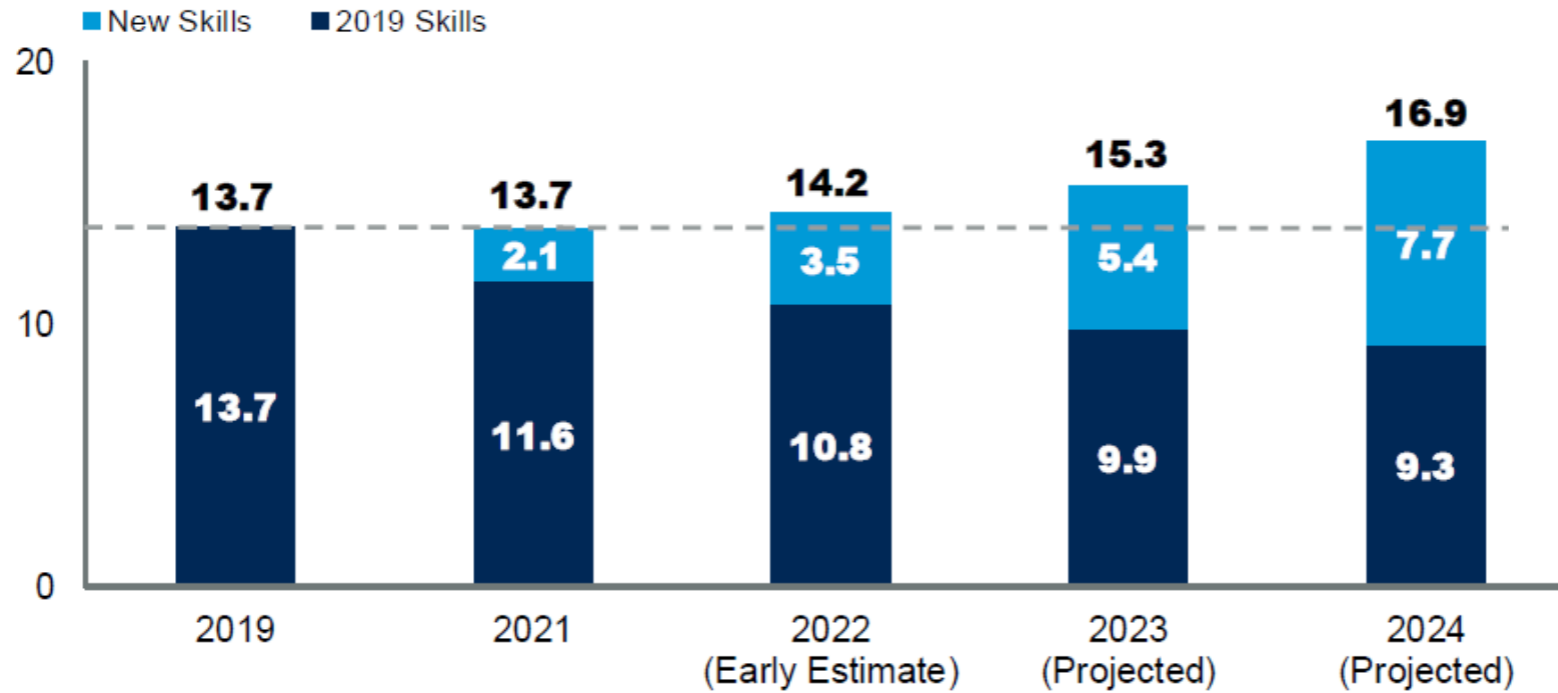
Eva Danhof  
Teamlead HR Learning



# Old Challenges Are Becoming More Pressing ...

## Average Skills Required per Job Posting

Finance, IT and Sales Roles in the U.S. (S&P 100 Companies)



n = 7,897,507 S&P 100 full-time/permanent job postings (1 January 2019 to 31 March 2022)

Source: Gartner TalentNeuron

<sup>1</sup> Compound annual growth rate from 2019 to 2024

Note: 2020 excluded from analysis due to major pandemic-induced disruption in the job market

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DATEV

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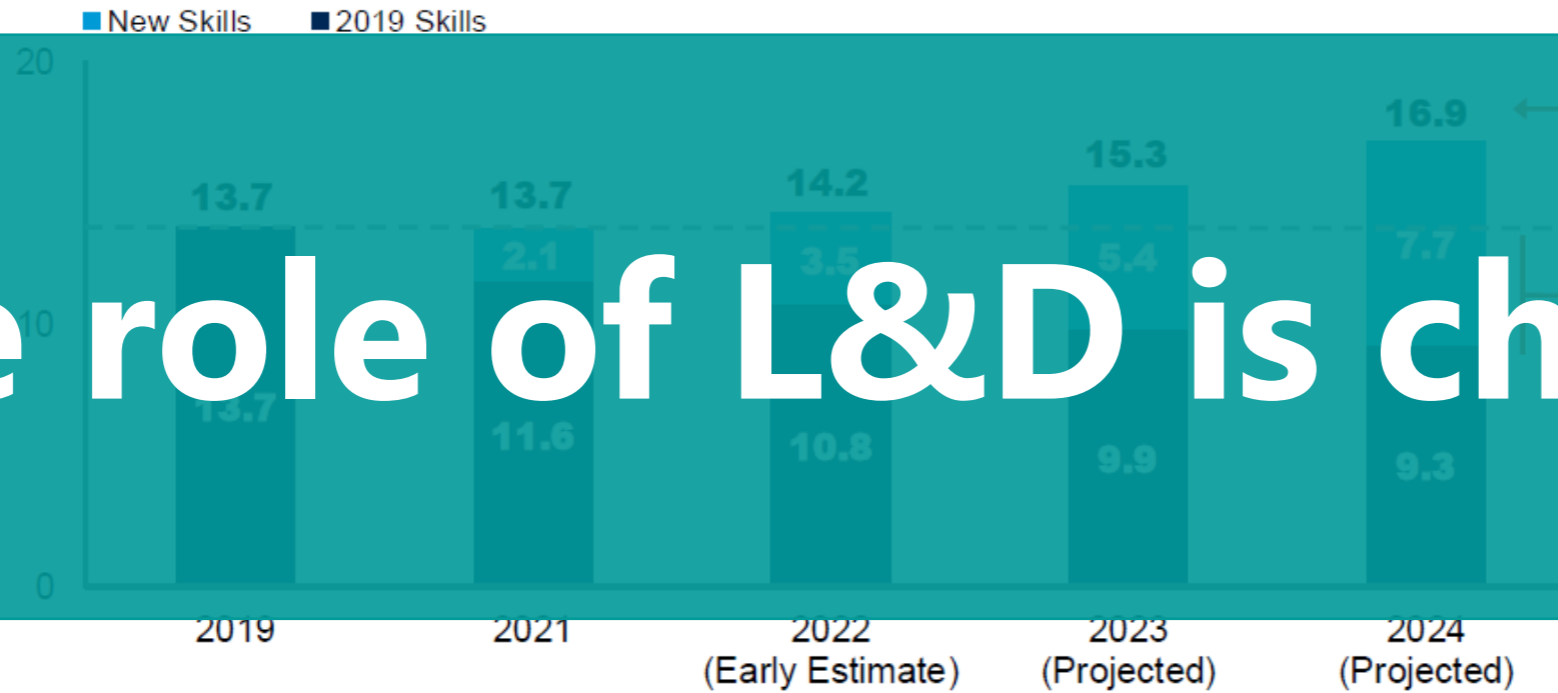
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# Old Challenges Are Becoming More Pressing ...

## Average Skills Required per Job Posting

Finance, IT and Sales Roles in the U.S. (S&P 100 Companies)



The total number of skills required for a single job is increasing at 5.4% annually.<sup>1</sup>

33% of the skills that were required in 2019 will not be needed by 2024.

# the role of L&D is changing

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Gartner

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# #DATEVlernt



NEW  
LEARNING



LEARNING  
ENABLEMENT



LEARNING  
CULTURE &  
ECOSYSTEM





NEW  
LEARNING



LEARNING  
ENABLEMENT



LEARNING  
CULTURE &  
ECOSYSTEM



# WHAT CHALLENGES DO WE FACE?

**Skill Shortages**

Concurrency of  
on premise & cloud native

**Skill shift**

**technological change**

demographic change

**DevOps culture**

**lack of senior software  
engineers**

EVERYONE  
CAN CODE!

RESKILLING:



BECOMING A SOFTWARE ENGINEER

## OBJECTIVES:

- Full-time reskilling format, employees move into a different job role
- After 12-18 months: participants work as junior online developer in their new departments

RESKILLING:



# BECOMING A SOFTWARE ENGINEER

Coaching during the learning process

Learning Platforms

Learning in teams

Trainings

Practical projects

Professional learning support from experts

Coding dojos

RESKILLING:



BECOMING A SOFTWARE ENGINEER

NEW  
LEARNING



LEARNING  
ENABLEMENT



LEARNING  
CULTURE &  
ECOSYSTEM



DATEV

# LEARNERS ROCKET DAY

PROFESSIONALIZE INTERNAL LEARNING - MULTIPLIERS



# LEARNERS ROCKET DAY

PROFESSIONALIZE INTERNAL LEARNING - MULTIPLIERS



Methods for  
(digital) learning  
settings

Technical  
equipment und  
digital tools

Impulses about  
learning

Tips & tricks

...



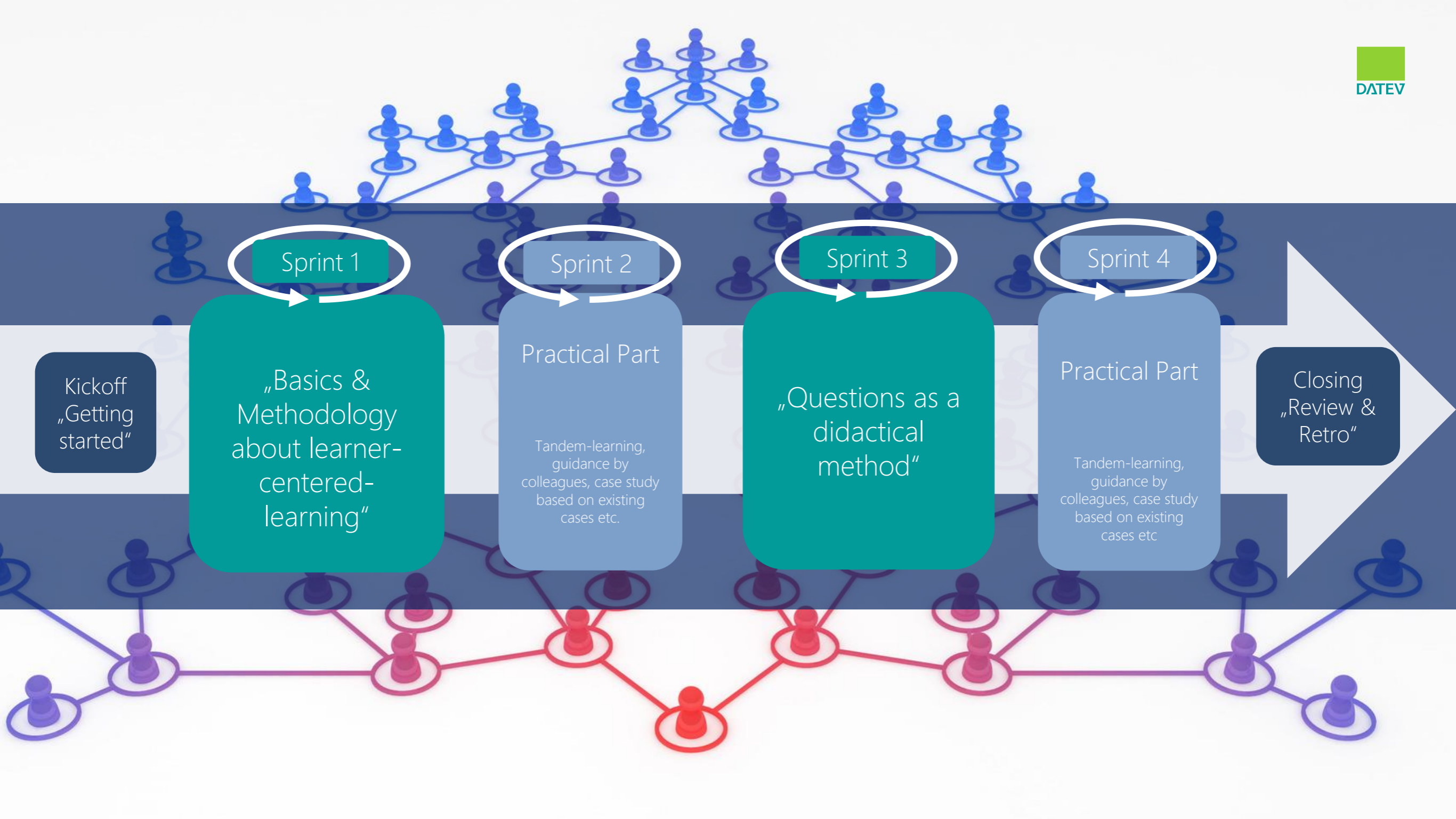


# „Lernamigo“

QUALIFICATION PROGRAMME

## TARGET GROUP:

Interested, active & future learning coaches, learning guides and corporate learning coaches of DATEV



NEW  
LEARNING



LEARNING  
ENABLEMENT



LEARNING  
CULTURE &  
ECOSYSTEM



# LEARNING PLATFORMS



# LEARNING PLATFORMS

## BENEFITS

high variety  
regarding  
content and  
methods

instant  
feedback

impact on the  
organizational  
learning culture



individual  
pace in the  
learning  
process

self-directed  
learning

instant  
availability

address individual and  
specific learning objectives

# LEARNING COFFEE



# If DATEV knew, what DATEV knows...

- **#wDw** is a platform founded by DATEV employees, addresses all DATEV employees
- Simple way to **share existing knowledge** with others
- **Everyone** can host a session about whatever topic they want to



**#wDw**

NEW  
LEARNING



LEARNING  
ENABLEMENT



LEARNING  
CULTURE &  
ECOSYSTEM





A vibrant green parakeet with distinctive black and white tiger-like stripes on its wings is perched on a brown branch. The bird's mouth is wide open, showing its pink tongue and teeth. The background is a soft-focus natural setting with brown and green tones.

**LEARNING =  
RESILIENCE**

# Contact us



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<https://www.linkedin.com/in/uwe-ritthammer>



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Shaping the future. Together.